

Report of The Environmental Poster Exhibition in the North East Asia in 2015

1 Objectives

We collect posters produced by children in the Northeast Asia, who will lead the next generation in the region, with the theme of the environmental protection and exhibit excellent ones. This creates the opportunities for people to deepen the awareness for the environmental protection in the region.

2 Overview

(1) Period

October – November, 2015

- ① Toyama Environment Fair 2015 【the environmental event】
 - October 17 (Sat.) – 18 (Sun.) 2015
 - at Toyama Techno Hall (Toyama city)

(2) Venue

Toyama prefecture

- ② Special Exhibition at the Eco Town 【the environmental education facility】
 - October 20 (Tue.) – November 2 (Mon.)
 - at The Eco Town Exchange Promotion Center (Toyama city)

(3) Process

- 1) Collecting works and selecting excellent ones by each municipality (- July)
- 2) Sending the selected works to NPEC (by the middle of August)
- 3) Organizing the poster exhibitions (October to November)
- 4) Sending the works back to the municipalities (November -)
- 5) Posting the report of the exhibitions and works in NPEC's website (November -)

(4) Participating municipalities

7 from 4 countries

<Japan > Toyama

<China> Heilongjiang

<Korea > Gangwondo, Chungcheongnamdo, Gyeongsangnamdo

<Russia> Primorsky, Khabarovsk

(5) The number of works

64

(6) Scenes of the Exhibitions

① The Toyama Environment Fair 2015 (the total number of visitors to the fair is 9,300)



<Voices from viewers>

- It is wonderful activity.
- All children of these countries have the same idea about the environmental protection.
- There are many good works. Some are thought-provoking and some are really thoughtful.
- I think it is very good to work with other countries together to protect the environment. We should never forget that we are living on this beautiful earth and never ignore the environment.

② The Eco-Town (the number of visitors is 303)



<Voices from visitors >

- Beautiful
- it is enjoyable. It is fun to see the differences in the theme and use of colors among countries.