

# Report of Environmental Poster Exhibition in the Northeast Asia 2019

In order to raise awareness about environmental conservation, we held "Environmental Poster Exhibition in the Northeast Asia 2019" in Toyama city. The theme was "environmental conservation."

71 posters from 7 municipalities of China, Japan, Korea and Russia were exhibited.

## Exhibition Overview

### 1 Objectives

It aims to further raise awareness about environmental conservation in the Northeast Asia through the exhibition of posters created by children, who will be main actors in the region.

### 2 Organizers

Toyama Prefecture, Northwest Pacific Region Environmental Cooperation Center

### 3 Dates and venue

- Dates : October 5 (Sat.) to 6 (Sun.), 2019
- Venue : Toyama Techno Hall, in the event of "Toyama Environmental Fair 2019"
- Number of visitors to the Fair : about 11,500

### 4 Participating municipalities and number of posters

( 1 ) Participating municipalities : 7 of 4 countries

- China : Heilongjiang Province
- Japan : Toyama Prefecture
- Korea : Gangwon Province, Chungcheong-Nam Province
- Russia : Primorsky Territory, Khabarovsk Territory, Tomsk Region

( 2 ) Number of posters : 71

## 5 Posters exhibited



### <Voices from viewers >

There were many voices pointing that we needed to cooperate for environmental conservation, and that it was important to start something from daily life.

In addition to these voices, there were some opinions such as,

- It is really good to see their ideas for environment through posters.
- It is a good opportunity for children because creating these posters itself leads them to have higher awareness about environmental conservation.